Material Asia: Objects, Technologies and Rethinking Success
The SEAA 2011 Conference
The Society for East Asian Anthropology
Korean Society for Cultural Anthropology

Jeonju, Korea
August 1-5, 2011

Final Program (24Jul'11)

Sunday Evening, July 31: Reception (President of Chonbuk National University)

Day 1: Monday Morning, August 1

9:00 A.M.-09:50 A.M.: Registration

10:00 A.M.- 10:50 A.M.: Opening Ceremony (Ga In Hall)
Chair: Jeong Duk YI (Chonbuk National University/Organizing Committee Chair of SEAA2011)

Opening Remark

Welcoming Messages
Oakla CHO (Sogang University/KSCA President)
Jennifer ROBERTSON (University of Michigan/SEAA President)

Congratulatory Messages
Geosuk SUH (President, Chonbuk National University)
Jong Yil RA (Chair, Jeonju Cultural Foundation/Ex-Ambassador to England and Japan)
Jingi CHEON (Director General, National Folk Museum of Korea)

Congratulatory Performance
Kayarang (Crossover Duet)

11:00 A.M.-12:00 A.M.: Keynote Speech (I) (Ga In Hall)
Chair: Myung-Hye KIM (Chonnam National University)

Anthropology of the Material from an East Asian Perspective
Ok-Pyo MOON (Academy of Korean Studies)

12:00 P.M.-1:30 P.M.: Lunch Break

Day 1: Monday Afternoon, August 1

[Session 01] (Room No. 251 Digital Lecture Hall)
1:30 P.M.-4:00 P.M.:
Material Religion
Organizer: Laurel KENDALL (American Museum of Natural History)
Chair: Hyung Sook YOON (Mokpo National University)

Mapping Modern Materialities: Circulation, Power, and Visibility in a Korean Zen Center's Trademark
Marcie MIDDLEBROOKS (Cornell University)

Gods, Gifts, Markets, and Superstition: Spirited Consumption from Korea to Vietnam
Laurel KENDALL (American Museum of Natural History)

(Re)Crafting the Sacred, Shaping Identity: Indigenous Workshops in Taiwan
Christy DE LAIR (Brown University)

"The More You Want? The More You've Got to Spend Then!": A Love of Money and a Wealth of Desire within the Symbolism of *Daegam* in South Korea's Shamanic Rituals for Luck and Fortune
Jun Hwan PARK (University of Edinburgh)

Discussant: Seong-nae KIM (Sogang University)

[Session 02] (Room No. 361)
1:30 P.M.-5:00 P.M.:
In the Age of Mechanical and Virtual Reproduction (I)

Organizer/Chair: Mun-Woong LEE (Seoul National University)

Material Images of Western Civilization as Illustrations in Korean Elementary School Textbooks and Other Printed Materials during 1895 – 1909
Shin-Pyo KANG (Inje University)

Policy Documents: Illegality, Social Activism, and the State
Chi-Pui CHEUNG (University of Manchester)

From Daoban to Shanzhai: The Cultural Politics of Intellectual Property Rights in Post-Socialist China
Ho-Jun CHANG (University of Incheon)

Coffee Break

Reflections on Changes in Family Life and Values in a South Korean Provincial City
Bonnie TILLAND (University of Washington)

Internet Technologies and Innovation in the Tourism Development in the Baikal Region

Diana BALDANOVA (Buryat State University)

Discussant: David KIM (University of Pittsburgh)

[Session 03] (Room No. 351)
1:30 P.M.-5:30 P.M.:
People and Objects in Motion (I)
Organizer/Chair: Hyang-Jin JUNG (Seoul National University)

Migrant Remunerations and the Role of Class and Identity in Rural Development
Gregory GULLETTE (Santa Clara University)

Material Objects and Technologies in the Nomadic Culture of the Mongols
Liubov` ABAEVA (Russian Academy of Science)

'Return to Peasantry': Urban-to-Rural Migration in South Korea after the IMF Crisis
Hiroshi HONDA (The University of Tokyo)

Coffee Break

Paupers or Magnates? Undocumented South Asians in Hong Kong
Gaurav MURGAI (Chinese University of Hong Kong)

Exotic Workers and Money: South Korean Nightclub Hostesses in Japan
Haeng-Ja CHUNG (Hamilton College)

Telling Story of "Our" Heroine: Handmade "Red Head-Scarf" Doll and National Identities in Singapore
Pei-Jin WU (Academia Sinica)

Discussant: C. Julia HUANG (National Tsing Hua University)

[Session 04] (Room No. 352)
1:30 P.M.-5:30 P.M.:
Medicalized Modernity in Japan and South Korea
Organizer: Taewoo KIM (Chonnam National University)
Chair: Young-Gyung PAIK (Korean National Open University)

The Magic of MRI: Post-Colonial Bio-Scientism in South Korea
Taewoo KIM (Chonnam National University)

Physical Examination as the 'Laying on of Hands': The Doctor-Patient Relationship in Test-Dependent Clinical Settings in Japan
Junko IIDA (Kawasaki University of Medical Welfare)

Changing Ontological Politics of Life: Pro-Life Activism, Abortion, and Depopulation Crisis in South Korea
Young-Gyung PAIK (Korean National Open University)

Coffee Break

A Desire for 'Ordinary Body' Cosmetic Surgery in Japan
Hiroko KAWAZOE (Shoin University)

Cares that Vitalize: Care and Values in Stem Cell Research/Industry in Korea
Jieun LEE (University of California, Davis)

How They Make a Baby in the Infertility Clinic: The Practice of Pregnancy Changed by Assisted Reproductive Technology in South Korea
Jiyeon KANG (Seoul National University)

Discussant: Nancy N. CHEN (University of California, Santa Cruz)

[Session 05] (Room No. 353)
1:30 P.M.-5:00 P.M.:
Materiality of Place and Sense of Community
Organizer/Chair: Taek Lim YOON (Korean Oral History Research Center)

Re/De-Constructing History: Shantou's Old District
Felix GIRON (Shantou University)

The Proliferation of Gated Communities and Urbanization in South Korea: The Study on an Upscale Apartment Complex as a Representative of Gated Community
Heon-Mok JUNG (Seoul National University)

Shanghai Urban Housing: An Ethnography of Material, Experience of Urban Social Life, and Historic Conservation
Non ARKARAPRASERTKUL (Harvard University)

Coffee Break

A Place Where No One Belongs: How Mobility and Creativity Shaped the Spatial and Social Form of an Urban Ghetto in Japan
Jieun KIM (University of Michigan)

Museum as a City Revitalization Tool: The Historical Background and the Limitation of the Culture-Driven City Revitalization
Yonghun LEE (Defense Language Institute)

Discussant: Anru LEE (City University of New York)

[Session 06] (Ga In Hall)
1:30 P.M.-4:00 P.M.:
Varieties of Migrants, Varieties of Success: Redefining 'Success' of New Migrants in Contemporary East and Southeast Asia (I)
Organizer/Chair: Jeehun KIM (Sogang University)

Social Capital, Locality of Networks, and Culture of Migration: Factors of Vietnamese Successful Labor Migration to South Korea
Horim CHOI (Sogang University)

Sharing Adventures, Writing Manuals for Change: Indonesian Female Migrant Workers and their Narratives
Jafar SURYOMENGGOLO (Kyoto University)

Re-Creating Home: Temporality, Identity, and Materiality among Okinawan Women Return Migrants in Okinawa
Johanna O. Zulueta (Ateneo de Manila University)

Migration Strategy and Organization of Transnational Space: A Case Study of Indonesian Migrant Workers in Korea
Ilsang YOO (Hanyang University)

Discussant: Dong-Yeob KIM (Pusan University of Foreign Studies)
Ji-Won SHIN (IOM-Migration Research Training Center)

[Session 07] (Ga In Hall)
4:00 P.M.-6:00 P.M.:
Varieties of Migrants, Varieties of Success: Redefining 'Success' of New Migrants in Contemporary East and Southeast Asia (II)
Organizer/Chair: Seok-Joon HONG (Mokpo National University)

Children's Early Study Abroad(ESA) as Working Mothers' 'Intensive Mothering Project': Experiences of Studying Abroad and Returning to Korean Schooling by Korean Families Who Had ESA in Southeast Asia
Jeehun KIM (Sogang University)

Transnational Migration of Korean Families for Their Children's Education: The Case Study of Korean Families in Malaysia
Seok-Joon HONG (Mokpo National University)

Narrative of Immigrant Women in Korea: Migration Motivation, Identity Strategy, and Meaning of Success
Min-Kyung LEE (Daegu University)

Discussant: Ji-Won SHIN (IOM-Migration Research and Training Centre)

6:30 P.M.-9:00 P.M.: Reception with Performance (Mayor of Jeonju)

Day 2: Tuesday Morning, August 2

[Session 08] (Room No. 251 Digital Lecture Hall)
9:30 A.M.-11:30 A.M.:
Resisting the Dominants: Objects of the Weak
Organizer: Ping SHU (Hong Kong University of Science and Technology)
Chair: Siu Kei CHENG (Hong Kong University of Science and Technology)

Where is the Papaya Tree?: Resistance of Ethical Hong Kong Farmers against Organic Certification
Siu Kei CHENG (Hong Kong University of Science and Technology)

Social Construction of Taste and Changes of Manufacture Technique: A Case Study of Oolong Tea Production Village in Southern Fujian, China
Ping SHU (Hong Kong University of Science and Technology)

Amusing the Gods: Women's Reinvention of Flower-Baskets in Contemporary Rural Central China
Zhidan YAN (Hong Kong University of Science and Technology)

Discussant: Tik-Sang LIU (Hong Kong University of Science and Technology)

[Session 09] (Room No. 351)
9:30 A.M.-12:00 P.M.:
Myth and Reality of Saemangeum Reclamation Project: Reassessment of Twenty Years' Development
Organizer/Chair: Han Hee HAHM (Chonbuk National University)

The Process of Making Saemangeum a Political Spectacle
Sung Hee HWANG (Chonbuk National University)

Changes and Internal Conflicts of Village after Dam Construction
Ye Eun MOON, Chang-Hwan LEE, and Eu Dong HWANG (Chonbuk National University)

Discourses, Signs and Symbols Seen through Public Rallies
Kwi Yeong YANG and Seong Mi JEONG (Chonbuk National University)

Activities and Limits of Civil Environmental Group
Dong Hwan MOON and Cheon Soo HAN (Chonbuk National University)

Discussant: Ik-Joo HWANG (Seoul National University)

[Session 10] (Room No. 352)

9:30 A.M.-12:00 P.M.:
Recontexualization of Technologies and Materials: Pursuing the Well-Beings in Changing Aging Societies in Japan and Korea
Organizer/Chair: Nanami SUZUKI (National Museum of Ethnology) and
Yoko TANIGUCHI (Senshu University)

Creating a Community of Resilience: The Art of Searching for New Meanings of Materials for Greater Well-Being in a Depopulated Town
Nanami SUZUKI (National Museum of Ethnology)

Tracking New Lives and Well-Beings of ALS Patients with Technologies
Hyunsoo HONG (The University of Tokyo)

Religious Commodities and Narrative Creation: The Consumption of Removable Deity Heads, Card Amulets and Blessed Underclothes
Kuniko FUJIWARA (Osaka University)

Pursuing the Well-Being of Elderly Women: Creating a New Meaning for Hanayome Noren
Yoko TANIGUCHI (Senshu University)

Discussant: Jin-Woong Chung (Duksung University)

[Session 11] (Room No. 353)
9:30 A.M.-12:00 P.M.:
Object as Icon
Organizer/Chair: Hiroshi HONDA (The University of Tokyo)

The Jeepney: An Icon of Filipino Culture
Hector M. FRIED (California State University, Los Angeles)

Korean *Jangdokdae* and its Representation of the Traditional Identity in Contemporary Korea
Sana HO (Michigan State University)

The Authenticity of Mingei Folk Crafts of Japan: With Special Reference to the Mingei Activists' Relationship with Objects
Jing Young CHEN (The University of Tokyo)

The Commercialization of Natural Dyeing and Reconstruction of Tradition
Suhyun YOUK (Chonbuk National University)

Discussant: Joo-Kwan KIM (Seoul National University)

[Session 12] (in Korean) (Room No. 361)
9:30 A.M.-12:00 P.M.:

Historicity of Korean Material Culture
Organizer/Chair: Se Gun KIM (Kangwon National University)

The Diversification of Korean Onggi Pottery Production Technologies: A Conflict between Tradition and Industrialization
Young Dong BAE (Andong National University)

A Study on the Terminology Concerning to Tidal Reclamation in Chosun Dynasty
Son A YANG (Chonbuk National University)

Higher Productivity and Sustainable Way of Life: Rethinking Jeju Woman Diver's Culture
Mi Jeong AN (Korea Maritime University)

The Little Ice Age and the Changes in Agricultural Methods in the Late Chosun Dynasty
Jae-Ho KIM (Andong National University)

Discussant: Kyung Taek YIM (Chonbuk National University)
Jeong Seok PARK (Mokpo National University)

12:00 P.M.-1:30 P.M.: Lunch Break

Day 2: Tuesday Afternoon, August 2

[Session 13] (Room No. 361)
1:30 P.M.-5:00 P.M.:
How Does Social Change Produce New Desires and New Strategies?: Case Studies in Chonbuk Province, Korea
Organizer/Chair: Jeong Duk YI (Chonbuk National University)

The Differences in Community Environment, Desire, and Revitalization Strategy
Young Sun KIM (Chonbuk National University)

The Socio-Economic Division of Urban Community and Making Local Identity: A Case Study of Pyeongwhadong in Jeonju city
Ju Hee KIM (Chonbuk National University)

Revitalization and Adaptation Strategies of the Fermented Food Expo-Jeonju
Hyun Ah OH (Chonbuk National University)

Coffee Break

New Health Desire and New Food Consumption in Chonbuk
Mi Sook KIM (Chonbuk National University)

New Desire for Traditional Knowledge: A Case Study of “Damjang” in Hamna Village, Chonbuk
Sungsil CHO (Chonbuk National University)

Discussant: Hyun-Mi KIM (Yonsei University)

[Session 14] (Room No. 251 Digital Lecture Hall)
1:30 P.M.-5:00 P.M.:
Transnational Circulation in East and Southeast Asia: The Interplay of the Material and the Socio-Cultural
Organizer/Chair: Shinji YAMASHITA (The University of Tokyo)

Indonesian Domestic Workers Are Resisting: In the Case of Hong Kong
Makoto ITO (Tokyo Metropolitan University)

Objectification of the Self: How Do Migrant Workers Represent Themselves in South Korea?
Hiroki BELL (The University of Tokyo)

Online Imagined Communities of Japanese-Filipino Children(JFC): The Use of Telecommunication Device
Taichi UCHIO (The University of Tokyo)

Coffee Break

Spiritual Values in Materiality: Japanese Retirement Migrants in Malaysia
Mayumi ONO (The University of Tokyo)

How Souvenirs Mediate Desire: Taiwanese-Southeast Asian Marriage, Gifts, and Remittances
Sachiko YOKOTA (Tokyo University of Foreign Studies)

Discussant: Kyung-Koo HAN (Seoul National University)

[Session 15] (Room No. 351)
1:30 P.M.-5:30 P.M.:
Asian Connections: Networking Technologies and the Social
Organizer/Chair: Anru LEE (City University of New York) and
Samuel COLLINS (Towson University)

Essential Non-Place, Non-Essential Nation: Reading Identity Formation through Subway Systems in Taiwan
Anru LEE (City University of New York)

Inter-Asia Connections: Buddhism and its Trust Networks between Hualian, Malacca, and New York

C. Julia HUANG (National Tsing Hua University)

Projects for the Revival of the Language Based on Information and Communication Technologies in the Context of Ethnic Identity of the Buryats
Bong Su JEON (Buryat State University)

Coffee Break

Networking with "Panmalnyŏ": Cell Phones, Subways and Quasi-Objects in Seoul
Samuel COLLINS (Towson University)

Divination and its Digital(?) Futures: Assemblages of Fate, Chance, and Motion
David KIM (University of Pittsburgh)

Discussant: Myung-Seok OH (Seoul National University)

[Session 16] (Room No. 254 Paul Hall)
1:30 P.M.-5:30 P.M.:
Food Consumption and Identity Politics
Organizer/Chair: Ok-Pyo MOON (Academy of Korean Studies)

Global (Re)Mix: Consuming Family, Food, and Fusion in Japanese European Cuisine in the Asian Diaspora
Vivian WONG (University of California, Los Angeles)

Gastropolitics and Globalization in South Korea: The Problem of Eating Nation(ally)
Michelle HWANG (Columbia University)

The Si(g)nification of Milk and the Geo-Politics of Protein
Christian ANAYAS (Reed College)

Coffee Break

DNA Barcoding and the Whale Meat Taboo: The Political Construction of Whale Meat in Ulsan
Bradley TATAR (Ulsan National Institute of Science and Technology)

Is National Cuisine an Inalienable Possession?: Crises and Controversies over the Nationality of Kimchi in the Republic of Korea, 1994-2010
Heang-Jin PARK (Seoul National University)

"Ttŏk is the Symbol of Love": Strategies and Goals of Success in Rice Cake Manufacturing in Korea
Antti LEPPÄ NEN (University of Helsinki)

Discussant: Young-Kyun YANG (Academy of Korean Studies)

[Session 17] (Room No. 352)
1:30 P.M.-5:00 P.M.:
Turning into Heritage: Old Objects with New Meanings
Organizer/Chair: Bairong QIN (Hong Kong University of Science and Technology)

Negotiating Rituals and Funerals: Funeral Paper Offerings in Contemporary Hong Kong
Kin Hang MA (Hong Kong University of Science and Technology)

Power of Displaying an Ancestral Object: The Sustenance of Lineage in the New Territories, Hong Kong
Wai Ling LO (Hong Kong University of Science and Technology)

Ghosts of the Territorial King(Wang Gui), Ancestors and Cultural Heritage: A Study of the Statues of the Peng Ancestral Hall in Western Hunan, China
Xiaohui XIE (Hong Kong University of Science and Technology)

Coffee Break

From War to Peace: Dragon Boat as a Cultural Symbol in Miluo, Hunan, South China
Bairong QIN (Hong Kong University of Science and Technology)

Fighting for Intangible Cultural Heritage: An Ongoing Case of Walled -Houses in Rural Guangdong
Yuting CHEN (Hong Kong University of Science and Technology)

Discussant: Tik-Sang LIU (Hong Kong University of Science and Technology)

[Session 18] (Room No. 353)
1:30 P.M.-5:00 P.M.:
"Funny Me, Smart Me, Global Me?": Imagining Selves and Identities among Korean Children and Youth
Organizer/Chair: Yoonhee KANG (Seoul National University) and
Jinsook CHOI (Ulsan National Institute of Science and Technology)

Global Citizens in the Making: An Ethnography of South Korean Early Study Abroad Students in Singapore
Yoonhee KANG (Seoul National University)

Learning to be an Individual among Young Korean Middle-Class Children
Junehui AHN (City University of Seoul)

"Third Culture Kids," or Half-Korean?: Ethnic Korean Youths' Ways of Dealing with Ambiguous Selves in Global Korea
Jinsook CHOI (Ulsan National Institute of Science and Technology)

Coffee Break

From Scripted Joke to Impromptu Joke: South Korean Adolescents' Speech Play as Social Practice
Hei-Won BYUN (Seoul National University)

Metamorphosis through Language: English Language Learning and Youth Subjectivities
Joseph Sung-Yul PARK (National University of Singapore)

Discussant: Nanami SUZUKI (National Museum of Ethnology)

6:30 P.M.-9:00 P.M.: Reception with Performance (Governor of Jeonbuk)

Day 3: Wednesday Morning & Afternoon, August 3

Fieldtrips to Gunsan, Jeonju, Jeong-Eup, and Namwon

Day 4: Thursday Morning, August 4

[Roundtable 01] (Room No. 254 Paul Hall)
9:30 A.M.-12:00 P.M.
The Anthropology of Disaster: The East Japan Earthquake

Organizer/Chair: Shinji YAMASHITA (The University of Tokyo)

On Anthropological Expertise in Post-Disaster Situation
Shuhei KIMURA (Fuji Tokoha University)

The Great Hanshin-Awaji Earthquake and a New Model for a Multicultural Community
Yausuko TAKEZAWA (Kyoto University)

Disaster and Human Security: The East Japan Earthquake and Post-3.11 Multicultural Society
Taichi UCHIO (The University of Tokyo)

Framing of the Nuclear Plant Disaster in Japan by Korean Anti-Nuclear Power Activists in the Globalization of Nuclear Power
Christian PARK (Academy of Korean Studies)

The Actions and Views from Afar: March 11th and its Aftermath in the United States
Haeng-ja CHUNG (Hamilton College)

Discussant: John ERTL (Kanazawa University) and
Kyung-Koo HAN (Seoul National University)

[Session 19] (Room No. 251 Digital Lecture Hall)
9:30 A.M.-12:00 P.M.:
Tradition and Rituals in Reflexivity and Transformation

Organizer/Chair: Seung-Mi Han (Yonsei University)

Mechanization of Farming, Development of Transportation and Changes of Family Strategies among Villagers in a Rice Cultivating Korean Community
Joohee KIM (Sungshin Women's University)

Housewives on the Fishing Boat: The Maintenance and the Transformation of Women Taboo at a Fishing Village in West Coast, Seocheon-Gun, South Korea
Inhye LEE (Seoul National University)

Grander than Real: Material Icons and a North Korean Form of Religious Life
Hyang-Jin JUNG (Seoul National University)

Reflexive Heritage: Reconciliation of a Shamed and Unwanted Past
Hyung Yu PARK (Middlesex University)

Discussant: Myung-Hye KIM (Chonnam National University)

[Session 20] (Room No. 351)
9:30 A.M.-11:30 A.M.:
Life of Urban Poor in Ahyeun-Dong, Seoul
Organizer/Chair: Oakla CHO (Sogang University)

Mom-and-Pop Store and Supermarket at Gentrification Area in Seoul
Joonghyun KWAK (Sogang University)

Redevelopment and the Existing Working Class in the Ahyeon and Yeomri area
Se-Shil KIM (Sogang University)

How Do Low-Class Working Women Survive in Ahyeun-Dong?
Oakla CHO (Sogang University)

Discussant: Seil OH (Boston College)

[Session 21] (Room No. 353)
9:30 A.M.-12:00 P.M.:
Sacred Space of Hung King Worship: Historical Site, Festival and Tourism in Vietnam
Organizer/Chair: Thi Hien NGUYEN (Vietnam Institute of Culture and Arts Studies)

The Development of the Space of Hùng Kings Worship: The Relationship between Heritage Sites and Tourism
Chi Ben NGUYEN (Vietnam Institute of Culture and Arts Studies)

Administratizing the National Ceremony of the Ancestral Hung Kings
Thi Hien NGUYEN (Vietnam Institute of Culture and Arts Studies)

Offerings to Hung Kings: Symbolic Agricultural Products
Quang Thanh BUI (Vietnam Institute of Culture and Arts Studies)

Restoration of Historical and Cultural Heritage Sites for Whom?: Through Two Stories about the New Building of Thuong Temple and Restoration of Treo Communal House in Phu Tho Province, Vietnam
Nguyen Thi Hong Nhung MA (Vietnam Institute of Culture and Arts Studies)

Discussant: Laurel KENDALL (American Museum of Natural History)

[Session 22] (in Korean) (Room No. 361)
9:30 A.M.-11:30 P.M.:
Technology and the Sociality in East Asia
Organizer/Chair: Eung-Cheol LEE (Duksung Women's University)

Mobile Media and the Changes of Life World in Korea
Chan Ho KIM (Sungkonghoe University)

Surgery and the Formation of Consumer/Patient Subject in Korea.
Hee Won TAE (Yonsei University)

A Vision of "Japanese Multiculturalism" in the Aftermath of the Great Disaster of '3/11'
Sun Hee LEE (Tohoku University)

Discussant: Choong-Hwan PARK (Kyungpook National University) and
Dong Seong PARK (Soonchunhyang University)

12:00 P.M.-1:30 P.M.: Lunch Break

Day 4: Thursday Afternoon, August 4

[Session 23] (in Korean) (Room No. 361)
1:30 P.M.-3:30 P.M.:
Rise and Fall from the Margins (I)
Organizer/Chair: Se Gun KIM (Kangwon National University)

Revival of Village's Religious Rituals: New Meanings and Functions
Hye Gyeong KOO and Hyeon Jeong KANG (Chonbuk National University)

'Multicultural' Phenomena in South Jolla Province: An Analysis of Local Festival
Seung Hee LEE (Chonnam National University)

Diffusing Modern Taste and Technology Seen through Japanese and Korean Bakeries in Gunsan
Se Mina OH (Chonbuk National University)

Discussant: Hyo Jin KIM (Korea University)

[Session 24] (Room No. 251 Digital Lecture Hall)
1:30 P.M.-3:30 P.M.:
The Work of Performing Art in the Age of Mechanical Reproduction
Organizer/Chair: Hae-joang CHO (Yonsei University)

Homo Performaticus: The Performance of the Korean Silent Film Narrators
Areum JEONG (University of California, Los Angeles)

Innovations in Musical Instruments and Inventions of "Trendy Tradition"
Sarang LEE (Seoul National University)

Is "the Korean Wave" Really Korean?: Korean Dramas Selling Heroism and Love in Iran
Gi Yeon KOO (Seoul National University)

Discussant: Millie CREIGHTON (University of British Columbia)

[Session 25] (Room No. 351)
1:30 P.M.-4:00 P.M.:
Linking the Present with the Past Using Experimental Archaeology and Ethnoarchaeology
Organizer/Chair: Dae-Youn CHO (Chonbuk National University)

Acheulian and Acheulian-Like Handaxes in Korea
Hyeong-Woo LEE, Gi-Jae JANG, and Sang-Min CHA (Chonbuk National University)

Quarrying and Transporting the Upper Structure of Dolmen
Sul-Hee LIM, Jin-Son CHO, and Su-Jin PARK (Chonnam National University)

Study of Pottery Kiln Firing Atmosphere from Proto-Three Kingdoms to Three Kingdoms Period: a Case of Kiln Firing Experiment
Eun-Jung KIM (Honam Cultural Property Research Center) and Hyun JEONG (Chonbuk National University

A Study of Smith's Tools in the Three Kingdoms Period
Bo-Ram LEE and Seung-Og KIM (Chonbuk National University)

A Critical Assessment of Experimental Archaeology and Ethnoarchaeology in Korea
Dae-Youn CHO, Hyun-Soo LEE, and Jong-Hwa LEE (Chonbuk National University)

Discussant: Minkoo KIM (Chonnam National University)

[Session 26] (Room No. 353)
1:30 P.M.-3:30 P.M.:
Critical Issues in Safeguarding the Cultural Heritage in China

Organizer/Chair: Choong-Hwan PARK (Kyungpook National University)

Glutinous Rice Varieties' Specialization and their Adaptation to Ecological Environment: Take Dong Communities in Huanggang Village, Liping County, Guizhou Province
Kanglong LUO (Jishou University)

Causal Analysis of the Fading Trend of Shui Shu in Guizhou
Chun Han LUO (Minority Culture Museum of Guizhou)

The Summary of the Progress and Main Issues in the Safeguarding of the Intangible Cultural Heritage in China

Hong YANG (Chinese National Academy of Arts)

Discussant: Kyu Yun JUNG (Cultural Heritage Administration)

[Plenary Session] (Room No. 254 Paul Hall)
1:30 P.M.-4:00 P.M.:
Anthropological Fieldwork and Knowledge Formation about Korean Culture
Chair: Mun-Woong LEE (Seoul National University)

My Fieldwork Experiences in Korea and Knowledge Formation about Korean People, Society, and Culture during the Last Half-Century
Sang-Bok HAN (Seoul National University)

One American Anthropologist's Responses to the Question of Anthropological Fieldwork and Knowledge Formation about Korean Culture
Laurel KENDALL (American Museum of Natural History)

Free-Hand Painting on White Canvas
Abito ITO (Waseda University)

Encounters, Unexpected but Inviting
Mutsuhiko SHIMA (Seoul National University)

Discussant: Oakla CHO (Sogang University)

4:30 P.M.-5:30 P.M.: Keynote Speech (II) (Room No. 254 Paul Hall)
Chair: Laurel KENDALL (American Museum of Natural History)

In the Making: Beyond Consumption and Governance in East Asia
Nancy N. CHEN (University of California, Santa Cruz)

6:00 P.M.-8:00 P.M.: Reception (SEAA)

Day 5: Friday Morning, August 5

[Session 27] (in Korean) (Room No. 361)
9:30 A.M.-11:30 P.M.:
Rise and Fall from the Margins (II)
Organizer/Chair: Sam-Mun KWON (Gumi City)

Local Response with New Tools and Strategy in Face of Nation's Regulation
Myung Hoon JEONG and Dong Chang LEE (Chonbuk National University)

Reconsidered New Landscapes of Old Villages
Mi Sook KIM (Chonbuk National University)

A Comparison of the Old Reclamation as 'Present Past' and the New Saemangeum Based on the Historical Experience of Gyehwa Villagers
Hee Sook KIM and Mi Yeon KIM (Chonbuk National University)

Discussant: Hyung Jun KIM (Kangwon National University)

[Session 28] (Room No. 251 Digital Lecture Hall)
9:30 A.M.-11:30 A.M.
People and Objects in Motion (II)
Organizer/Chair: Kyong-Hak KIM (Chonnam National University)

Shaping of the Yunnan-Burma Frontier by Secret Societies since the 1680s: Political Mobilization in the Mountain Areas between the Mekong River and the Salween River
Jianxiong MA (Hong Kong University of Science and Technology)

Leraning to be a Capitalist Physician: Cultural and Professional Adjustment of North Korean Refugee Doctors in South Korea
Young Su PARK and Sang Min PARK (Seoul National University)

The Impact of the Relations between the Thai Government and International Relief Agencies on the Pursuit of Livelihoods by Karen Refugees
Sang Kook LEE (Sogang University)

Discussant: Jeong Seok PARK (Mokpo National University)

[Session 29] (Room No. 351)
9:30 A.M.-11:30 A.M.:
In the Age of Mechanical and Virtual Reproduction (II)
Organizer/Chair: Millie CREIGHTON (University of British Columbia)

Cleaning Up Documents: Digital Revisions and the Construction of Corporate Agency at a Marketing Firm in Seoul
Michael PRENTICE (University of Michigan)

Dress to Destruction: A Sensory Approach to Japanese Contemporary Design
Jenny HALL (Monash University)

Korean Kid's Edutainment via Consumer Goods: Comparisons with Japanese Gender, Consumer, and Nationality Messages in Marketing
Millie CREIGHTON (University of British Columbia)

Discussant: Samuel COLLINS (Towson University)

[Session 30] (Room No. 353)
9:30 A.M.-11:30 A.M.:
Material Bodies and Materia Medica
Organizer/Chair: Bradley TATAR (Ulsan National Institute of Science and Technology)

Fertile Futures: Measuring Success in and through the Objects of Reproductive Toxicology
Janelle LAMOREAUX (University of California, Berkeley)

Medical Technologies and Japanese Men: Gender and Sexuality in the Construction of Viagra and Male Circumcision in Japan
Genaro CASTRO-VAZQUEZ (Nanyang Technological University)

A Sexual Republic of Korea: As Plastic as Possible?
Eunjeong MA (Pohang University of Science and Technology, ROK)

Discussant: Eun-Shil KIM (Ewha Woman's University)

[Film Presentation 01] (Room No. 254 Paul Hall)
9:30 A.M.-11:30 A.M.:
Organizer/Chair: Daeyoun CHO (Chonbuk National University)

Kimjang: An Annual Ceremony of the Winter
Kyoung-Jin LEE (Chonbuk National University)

A Child of Mother Goddesses
Thi Hien NGUYEN (Vietnam Institute of Culture and Arts Studies)

Discussant: Jae Seok SHIM (National Museum of Korean Contemporary History)

Day 5: Friday Afternoon, August 5

11::40 A.M.-12:00 P.M.: Closing Ceremony
Chair: Kyung-Koo HAN (Seoul National University)

Closing Remarks
Oakla CHO (Sogang University/KSCA President)

Millie CREIGHTON (University of British Columbia)

12::30 P.M.-2:00 P.M.: Farewell Lunch (KSCA)